CRO ANALYTICS

Smart Data, Smarter Decisions.

PATIENT VIEW™ ADVISORY BOARD

CRO Analytics and the Association of Clinical Research Professionals (ACRP) are currently seeking clinical trial stakeholders to become members of the Patient View Advisory Board (PVAB). Establishing the PVAB supports and enhances collaboration among individuals involved in clinical research to identify and measure key drivers from the perspective of Patients involved in clinical research trials.

This research will provide critical insights into the best methods to improve patient engagement from the Patient perspective. These findings will help CROs, Sponsors and Sites implement changes that will encourage an improved clinical trial experience and better subject engagement and retention by:

- providing objective, valid, and reliable data on patient experience and needs during clinical trials;
- identifying and prioritizing specific areas for improvement; and
- enabling more rapid solution development.

Role of Advisory Board

CRO Analytics believes a multi-disciplinary advisory board adds significant value by providing a variety of perspectives on the interim results and final deliverables. Consequently, we are seeking representatives from Sponsors, CROs, Sites and patient-focused groups to participate on the advisory board.

Participation requires:

- provision of active study details to access sites and subjects;
- contribution of contact information for site personnel who would assist in deploying the Patient View™ Survey to a minimum of 250 trial enrolled patients, (input of the advisory group may result in the modifications of these requirements); and
- assignment of a single point of contact to facilitate member review and comment upon selected interim and final results including:
    - de-identified aggregate data,
    - potential additional versions of data collection instruments, and
    - draft reports, papers, and presentations.

Advisory board members will be recognized in all presentations of the findings unless they request otherwise. Member contributions are advisory only and CRO Analytics retains all responsibility and

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authority for final decisions associated with the research, including but not limited to methodology design and release of findings.

Project Research Methodology

The research methodology will follow the same process employed in the development of other assessments in CRO Analytics' clinical trial performance platform, Performer™, and utilize that platform to collect data. The research process will:

- generate items impacting clinical trials from the Patient perspective*;*
- determine the statistical relationship of those items; and
- continue to revise the platform to capture only the most statistically relevant items until valid and until reliable conclusions can be drawn from data obtained through a final platform that requires no more than five minutes to complete.

No site, research partner, or protocol specific data is requested as part of the research. All respondents will remain anonymous and response data will only be presented in aggregate. More information on this methodology and associated results can be found on the CRO Analytics website.

Project Deliverables**:**

- Identification and measurement of the *Quality Performance Metrics* and *Quality Performance Indicators* associated with clinical trials from the perspective of Patients.
- Presentation of findings at industry conferences.
- Report published in the *ACRP Clinical Researcher.*
- Submission of a peer-reviewed publication to *Applied Clinical Trials.*
- Individual briefings by CRO Analytics on the findings to all advisory board members that will include findings benchmarking responses from their sites against the aggregate findings.

CRO Analytics, Inc.	**Company Name:**
Signed By: _____	**Signed By:** _____
Printed Name: _____	**Printed Name:** _____
Title: _____	**Title:** _____
Date: _____	**Date:** _____