Performer™

The Performer™ Platform
Don't Just Manage Your Metrics. Make Them Perform.

Performer is for those on the front lines of clinical research. Those worried about the myriad of challenges spread across time zones, organizations, and functions—all of which need to be anticipated and addressed in order to execute a high-performing trial. Performer helps those who need to stay ahead of the metrics—if the first time you learn about a challenge is from your operational metrics, you're already too late. It is for those people that CRO Analytics introduces Performer. Developed in collaboration with Drexel University, it is the only validated, clinical trial performance measurement system.

Performer is a cloud-based SaaS platform that hosts a variety of modules to assess clinical research performance and can be easily deployed across any size organization. Through these modules, Performer collects and reports reliable data through benchmarking, key performance drivers, predictive analytics, and more than three dozen functional and professional skills. All of that data can be reviewed and reported using Performer's breakthrough dashboard design.

Performer empowers those with the responsibility of results. Smart data leads to smarter decisions, so you can manage your trials better—meeting changing trial demands, even as your trial is running.

Data Collection

Performer helps unify trial operations by providing a standardized, centralized platform to capture feedback from the whole team. Online validated assessments take just minutes to complete, require no proprietary information and can be deployed as often as you want, to whom you want.

Use them with internal and external trial personnel so that you have access to the latest insights regarding what's working, what isn't and what needs to be addressed—immediately.

Data Reporting

Designed with the end-user in mind, Performer's dashboard provides information at your fingertips, showing data, metrics and key performance indicators. Standard views enable you, at-a-glance, to determine what needs your attention, while custom reports facilitate root cause analysis of your trial's performance.

Delivering Value-and Information-Throughout the Team and Organization

Performer delivers critical information to sponsors and CROs, to start-up and enterprise organizations, to clinical trial managers and pharmaceutical executives. Employees on the front line—clinical trial coordinators and managers—are able to give immediate feedback to enhance teamwork and productivity. Sponsor company and CRO executives get a bird's eye view of areas of excellence and areas in need of improvement. This real-time data gives the framework for immediate action, and long-term, strategic planning.

Trial Management Module™

This module specifically looks at key drivers of performance in clinical trials, at each key stage of the trial, highlighting strengths and weaknesses of the team.

The resulting information helps guide decisions and course correct the direction of a trial to ensure timeliness, effectiveness and success.

Licenses

CRO Analytics offers a flexible, scalable system that provides data and analytics for organizations of any size, from the start-up to the enterprise level, for CROs, biotechs and pharmaceutical companies.

CRO Analytics provides the only validated performance data collection system, providing straightforward access to reliable benchmarking, key performance drivers and predictive analytics in an intuitive format.

Our assessment tools and services make clinical research better, faster and less expensive.

CRO Analytics™

[571] 436 4835 | www.croanalytics.com
🐦 @croanalytics
in linkedin.com/company/cro-analytics