



# Trial Management Module™

## Measuring Performance from Start to Finish

The CRO Analytics Trial Management Module for Performer provides actionable insights about teamwork, knowledge, timeliness and efficacy—highlighting what's working well and what could work better. Performance data is collected from start to finish—from the sales and contracting phase through to the study wrap up. These assessments give specific findings and action points, leading to smart decisions that help manage trials better through benchmarking, key performance drivers, and predictive analytics.

### Trial Management Module Assessments

#### Sales and Contracting

How well did the sponsor and CRO begin their relationship? Specifically, users are asked to rate their interactions with the sales team, including the quality and knowledge of the initial proposal, proposed resources and timetable for study execution. This phase also asks users to compare satisfaction with the initial proposal to the final proposal.

#### Study Startup

This assessment looks at important milestones at the initiation of the study, including alignment of personnel on study goals and objectives to the performance of the study manager. As investigators are enrolled, the team is able to give feedback on how effectively this process is at identifying qualified physicians.

#### Study Conduct

As the study continues, performance continues to be measured in terms of adherences to the study protocol, adaptability of the study team, and the ability of the team to meet enrollment targets, from the first site to last site, first patient to last patient. This phase of the assessment looks at routine monitoring visits, medical management and the safety plan.

#### Study Closeout

At this stage, performance, timeliness, efficiency, and knowledge of team members are evaluated in the management of closeout visits, the collection of critical documents, and the medical writing and development of the final clinical study report.

#### Overall Performance

This fifth instrument looks at the reliability, quality of service, responsiveness, trust and confidence, attention and commitment of the team throughout the life of the clinical trial. This recap also looks at expectations of cost compared to actual cost, evaluating the total value of the relationship.

### Performer Platform

Utilizing different assessment modules, ranging from trial management, site management and beyond, covering the gamut of clinical research. Performer is a cloud-based, SaaS platform providing the data you need to make informed, timely decisions to improve the efficiency and quality of your clinical trials.

### Licenses

CRO Analytics offers a flexible, scalable system that provides data and analytics for organizations of any size, from the start-up to the enterprise level, for CROs, biotechs and pharmaceutical companies.

*CRO Analytics provides the only validated performance data collection system, providing straightforward access to reliable benchmarking, key performance drivers and predictive analytics in an intuitive format.*

*Our assessment tools and services make clinical research better, faster and less expensive.*



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